

## Company Bio

### Mission Statement

Creative Tiger Marketing & Design is dedicated to keeping our clients happy, period. Our mission is to ensure the best relationship both during and after their goals have been met. We keep this in mind whether designing and printing print media, creating custom maps, producing multimedia or building websites.

### About Our Company

The idea for Creative Tiger was originated by Shawna Gustin as a "creative" outlet. After numerous requests for design projects, Shawna decided to form her own company committed to delivering honest, dedicated service to those who want down-to-earth, professional quality and to generate more business.

The Creative Tiger team has over 20 years of combined experience in graphic arts, marketing, website design and custom mapping.

### Shawna Gustin, Owner & Designer

A native of Palm Springs, Shawna became interested in the design arts in the late 90's, while working as an assistant designer and marketing manager for several real estate and interior design offices. Soon thereafter, she started experimenting with digital graphics and developed her passion. An Honors Graduate of College of the Desert, Shawna has been honing her skills for many years. She is proficient in all aspects of digital design, marketing and mapping and enjoys the working relationship with her clients and helping them achieve their goals.



Shawna has participated in many Coachella Valley functions over the years. She has served as the Director of Technical Services for the Commercial Broker Forum for the past seven (7) years and as an HOA Board Member from 2007 to 2009. She also recently served as a Board Member for the Idyllwild Chamber of Commerce. Shawna also holds a salesperson real estate license.